

SIM CHICAGO 2010 ANNUAL GOLF EVENT — Monday August 2nd

Sponsorship Prospectus

SIM Chicago is committed to organizing the year's highest quality golfing event for Chicago's IT Leaders while providing a significant charitable contribution to the event beneficiary, i.c.stars]* [<http://icstars.org>].

Event Sponsor \$7,500

1. Event Sponsor name and logo displayed on a banner for all participants to view on arrival and later displayed at the Awards Banquet.
2. Front page display on the Event Program given to each golfing participant.
3. Two Foursomes included in the event for the sponsor's clients.
4. Sponsor's name on trophy faceplate of the Championship Trophies for the winning and runner-up teams, with presentation of the trophies at the event.
5. The opportunity to have sponsor Reps participate at the registration table to greet event participants and present favors to all of the participants with company logo.
6. Opportunity to address the entire golfing group with words of encouragement prior to launching the Shotgun start.
7. One guest seat at the April, May and June SIM Luncheons/Events and introduction at each.
8. Our goal is to distinguish our Event Sponsor as a primary supporter of the event and to provide the broadest recognition of that role to SIM participants.

Dinner Sponsor \$5,000

1. Dinner Sponsor name and logo displayed on a banner for all participants to view on arrival and later displayed prominently throughout dinner.
2. Front page display on the Event Program given to each golfing participant.
3. Two Foursomes included in the event for the sponsor's clients.
4. Sponsor's name on Faceplate of 3rd Place Team Trophies and the opportunity to present the trophies at the awards Dinner.
5. Our goal is to distinguish our Lunch Sponsor as a Major supporter of the event and to provide the broad recognition of that role to SIM participants.

Lunch Sponsor \$5,000

1. Lunch Sponsor featured at the Networking Luncheon.
2. Front page display on the Event Program given to each golfing participant.
3. Lunch Sponsor name and logo displayed on a banner for all participants to view on arrival. Two Foursomes included in the event for the sponsor's clients.
4. Sponsor's name on trophy faceplate of the Trophies for the 4th place Team Trophies, with presentation of the trophies at the Awards Dinner.
5. Our goal is to distinguish our Lunch Sponsor as a Major supporter of the event and to provide the broad recognition of that role to SIM participants.

Driving Range Sponsor \$2,000

1. Driving Range Sponsor featured at the Driving Range.
2. Driving Range Sponsor name and logo displayed on a banner for all participants to view on arrival and at the driving range
3. Two Foursomes included in the event for the sponsor's clients.
4. Ability to have company representatives serve outing patrons with beverages at the driving range

Hole Sponsor With Trophy \$1,200 (12 Sponsorships Available)

1. Name and logo on the Banner representing the Prize Sponsors.
2. Name and logo in Event Program listing Prize Sponsors
3. A foursome included in the event (2 players from client/ 2 players from sponsor).
4. Award a trophy with name plate with your company name
5. Company name and logo on signs at your hole
6. Opportunity to provide event favors with company name or logo to all participants coming to the registration table or at the sponsored hole.

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Hole Sponsor \$1,000 (15 Sponsorships Available)

1. Name and logo on the event program
2. A foursome included in the event (2 players from client/ 2 players from sponsor).
3. Company name and logo on sign at your hole

Special Contest Sponsor with Prize \$1,200 (2 Sponsorships Available)

1. Name and logo on the Banner representing the Prize Sponsors.
2. Name and logo in Event Program listing Prize Sponsors
3. A foursome included in the event (2 players from client/ 2 players from sponsor).
4. Award a trophy with name plate with your company name
5. Company name and logo on sign at Putting or Chipping Contest
6. Opportunity to participate in administration of the chipping or putting contest.

ADDITIONAL Opportunities

Volunteer Gifts, sponsorship of hats, balls and other golf type gifts or **major grand prize** drawing gifts will be handled on a custom basis with significant recognition to the contributing client.

The event includes an hour and a half social time prior to the event with a light lunch to facilitate networking, a shotgun start at 12:30, cocktail reception and networking at 5:30, and dinner/Awards Banquet at 6:00. The event is held at White Eagle Golf Club in Naperville, a convenient location for participants in the Chicago Metro area.

We would appreciate your support of this event and we are confident that it will provide your company the most beneficial exposure to the Chicago IT Community. Please contact John Phillips, Mark Griesbaum, Eric Lannert, Mark McGee, Thomas Behnke, Paul Corning or Don Bussell for any questions and to join us as a sponsor.

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