



SIM Chicago Downtown Luncheon Meeting and Senior Executive Panel **Thursday, January 22, 2009**

SIM Chicago is pleased to present a distinguished panel of senior executives who have gone beyond CIO responsibility within their respective organizations. Bob Rouse will lead them in a thought provoking, entertaining and lively discussion. Learn about the major factors that contributed to their success. Hear about their new responsibilities and whether these same success factors apply.

There will be time for group discussion and questions.

Please join us for a memorable afternoon. Register today.

Event Details

Speakers: Willard Evans, President Peoples Gas Light and Coke Company and North Shore Gas Company
John Golden, Executive Vice President – Chief Information Officer & Business Operations,
Stephen Galvan, Principal Galvan Associates, former CIO and Deputy Administrator and Chief of Staff, U.S. Small Business Administration

Moderated by Robert A. Rouse, Professor of Computer Science at Washington University in St. Louis

Topic: Beyond CIO

Date: Thursday, January 22, 2009

Location: Metropolitan Club
Sears Tower – 66th floor
Chicago, IL

Agenda:

- 11:15 a.m. – 12:00 p.m. Informal Networking
- 12:00 p.m. – 1:00 p.m. Lunch and Announcements
- 1:00 p.m. – 2:00 p.m. Keynote Speaker and Q&A
- 2:00 p.m. – Presentation concludes

Cost:

Members: \$40 if registered by Friday, January 16th, \$50 thereafter

***Guests:** \$60 if registered by Friday, January 16th, \$70 thereafter

*Must be accompanied by a SIM member

Three Ways To Register:

1. Online at www.sim-chicago.org
2. Call Cindy Wiertel at (312) 372-6540
3. E-mail simchicago@ameritech.net

GUEST POLICY: Guests who are vendors or represent IT service providers are allowed only when accompanied by another guest who is an IT practitioner.

Speaker Biographies:

WILLARD S. EVANS, JR. President of Peoples Gas and North Shore Gas



Willard S. Evans, Jr. was appointed president of Peoples Gas Light and Coke Company and North Shore Gas Company on June 30, 2008. In this role, Evans is responsible for strategic, tactical and operational direction for gas distribution operations at Peoples Gas and North Shore Gas. He will also provide overall leadership for managers and employees and is responsible for implementation of corporate initiatives and operational plans.

Evans has been with the natural gas distribution company for nearly 34 years having begun his career as an engineering intern in 1974, working summers until joining full-time in 1977. He rose through the ranks and has held several positions in the Gas Operations Division.

From October 2004 until January 2007, Evans was vice president of Gas Supply and Engineering for the Peoples Gas and North Shore Gas. From October 2003 to October 2004, he was vice president Operations for Peoples Gas and from 1997 to 2003, he served as vice president of Information Technology Services.

Prior to assuming his new role as president of Peoples Gas and North Shore Gas, he served as vice president of Gas Engineering for the Integrys Gas Group (Integrys Energy Group), a position he held since February of 2007.

As vice president of Gas Engineering, Will led a team that provided engineering services to the Peoples Gas Light and Coke Company, Wisconsin Public Service, Michigan Gas Utilities, North Shore Gas and Minnesota Energy Resources. All are subsidiaries the Integrys Energy Group. Evans has also served as administrative assistant to the chairman and Director of Customer Relations.

Mr. Evans serves on the board of Chicago Commons and the advisory board of the Masters of Science in Information Technology Program at Northwestern University's engineering school. He is a member the Chicago chapter of the Society of Information Management (past chair and president), American Gas Association, American Association of Blacks in Energy, the Northwestern Club of Chicago and the Kellogg Alumni Club of Chicago.

Mr. Evans holds a bachelor's of science degree in electrical engineering and a master's degree in management from Northwestern University. He and his wife, Debra, live in Skokie. They have a daughter and son.

Integrys Energy Group is a holding company focused on regulated and non-regulated energy delivery in the United States and Canada.

07/16/08



John Golden

Executive Vice President - Chief Information Officer & Business Operations

E-mail john.golden@cna.com

Current Responsibilities John has dual responsibility for CNA's Information Technology and Worldwide Operations organizations. In this role, John leads CNA's efforts to integrate technology and business processing into an efficient, flexible and scalable processing platform.

In conjunction with his leadership of IT and business processing strategy, John has responsibility for outsourcing, delivering application and infrastructure solutions, and ensuring that technology investments drive CNA's profitability.

Under John's leadership, CNA is moving forward on a companywide initiative – the Operating Platform Transformation – to build a more flexible, efficient business infrastructure. In addition, John has championed numerous improvements in billing, collections and other core business processes.

Career Before joining CNA in 2001, John was with Ameritech/SBC where he was responsible for delivering the company's Customer Care and Billing capabilities for approximately 30 million customers across Ameritech's regions.

Affiliations and Education Chairman, Technology Committee, Metropolitan Family Services of Chicago
Member, Technology Committee, The Executives' Club of Chicago

Bachelor's degree, Management, Nova University



STEPHEN D. GALVAN

Steve is Principal at Galvan Associates, LLC a Performance and IT Consulting firm. He is accomplished in government, as an entrepreneur and in IT management. His primary areas are in operations management and information technology. Steve received five appointments from 2002-2006 by the President of the United States to the Executive Office of the President at the U.S. Office of Management and Budget (OMB) and the U.S. Small Business Administration (SBA).

At SBA, Steve served as its Deputy Administrator, Chief Operating Officer, Chief of Staff, and Chief Information Officer, where he directed this federal agency in Washington DC, with 4,500 employees; which guarantees and regulates a \$70 billion financial portfolio, a direct lender for disaster recovery loans, provides management technical assistance, and develops small business federal contracting policy a \$77 billion enterprise. Steve's responsibilities included policy, program operations, a 68 office national field operation, interacted with the White House, and coordinated offices of general counsel, communications, and legislative affairs. He led the CFO, CIO and Human Capital executive team.

At OMB, Steve was e-government Portfolio Manager where he was part of the first U.S. Government e-government office. He was responsible for oversight of a \$14 billion portfolio for financial management and HR IT investments; he had a leadership role directing award winning federal initiatives to enhance citizen interaction with government. These include: www.usajobs.gov, www.golearn.gov, www.acquisition.gov, www.business.gov, e-payroll (consolidate and standardize federal payroll policy and centers from 26 to four – a \$500m savings).

Steve was a managing director in the government practice at KPMG. Prior to his federal experience in 2002, Steve's entire career was in the private sector. Steve was founder of a business intelligence consulting firm and held Fortune 500 management positions. He was a National Consulting Manager for a decision support software company, and Vice President at a data warehouse consulting firm.

Steve was a member of the President's Management Council composed of Cabinet Deputy Secretaries and independent agency Directors and COOs; the Federal Chief Information Officers Council; member of the Society of Information Management (SIM), a CIO leadership group; is a Principal at the Washington-based Council for Excellence in Government where he is a CIO-SAGE (Senior Advisors to Government Executives); was a representative at the National Association of State CIOs corporate leadership council; former member of the economics advisory board at the University of Illinois at Chicago; received the Fed 100 award in 2003 as one of the top executives impacting Federal IT.

Steve a lifelong resident of the Chicago area holds a Master of Business Administration from the University of Chicago Graduate School of Business and a Bachelor of Science in Mathematics from the University of Illinois at Chicago where he also studied advanced economics in the Master of Arts program.



Robert A. Rouse

Bob Rouse is Professor of Computer Science at Washington University in Saint Louis where he has been for over 30 years. He has held a number of other appointments including academic and administrative computing director, MIS strategic planning leader for the WU Medical School, Development Officer and director of corporate partnership programs. His research interests have focused on long range planning, leadership development and artificial intelligence. Bob teaches computer science to traditional engineering students as well graduate information management courses.

Bob is active in a number of professional and community organizations. His current commitment is primarily to the Society for Information Management, International, the leading society of senior information executives. He serves as Director, Regional Leadership Forums, a year-long program for high potential managers from all business disciplines, and as a RLF Facilitator. He has served as SIM President.

Bob has consulted widely with corporations, government and non-profit organizations. This work has included recruiting/selecting CIOs, corporate IT organization planning, strategy planning, IT applications portfolio architecture, new technology exploration, software engineering methods, project management, talent development programs. Having grown up during the first stages of organization deployment of IT, he has a strong sense of how and why the professions reached today's challenges. Bob received degrees from Northwestern University, Washington University and the University of Missouri-St. Louis. He teaches leadership courses and executive information management around the world. He worked with a Japanese multi-national firm to build a corporate university and global leadership initiatives. He has taught in Europe and Southeast Asia.

Dr. Rouse has spoken and written widely; he is the author of four books and many papers in computer science and information management. He is regularly interviewed by technical and business publications on leadership, the shortage of entry-level technical staff and globalization. Bob has also officiated sports for many years, mainly football and basketball at the high school and college level. He has served as an expert witness in litigation involving intellectual property rights, software ownership and hardware/software application usage.